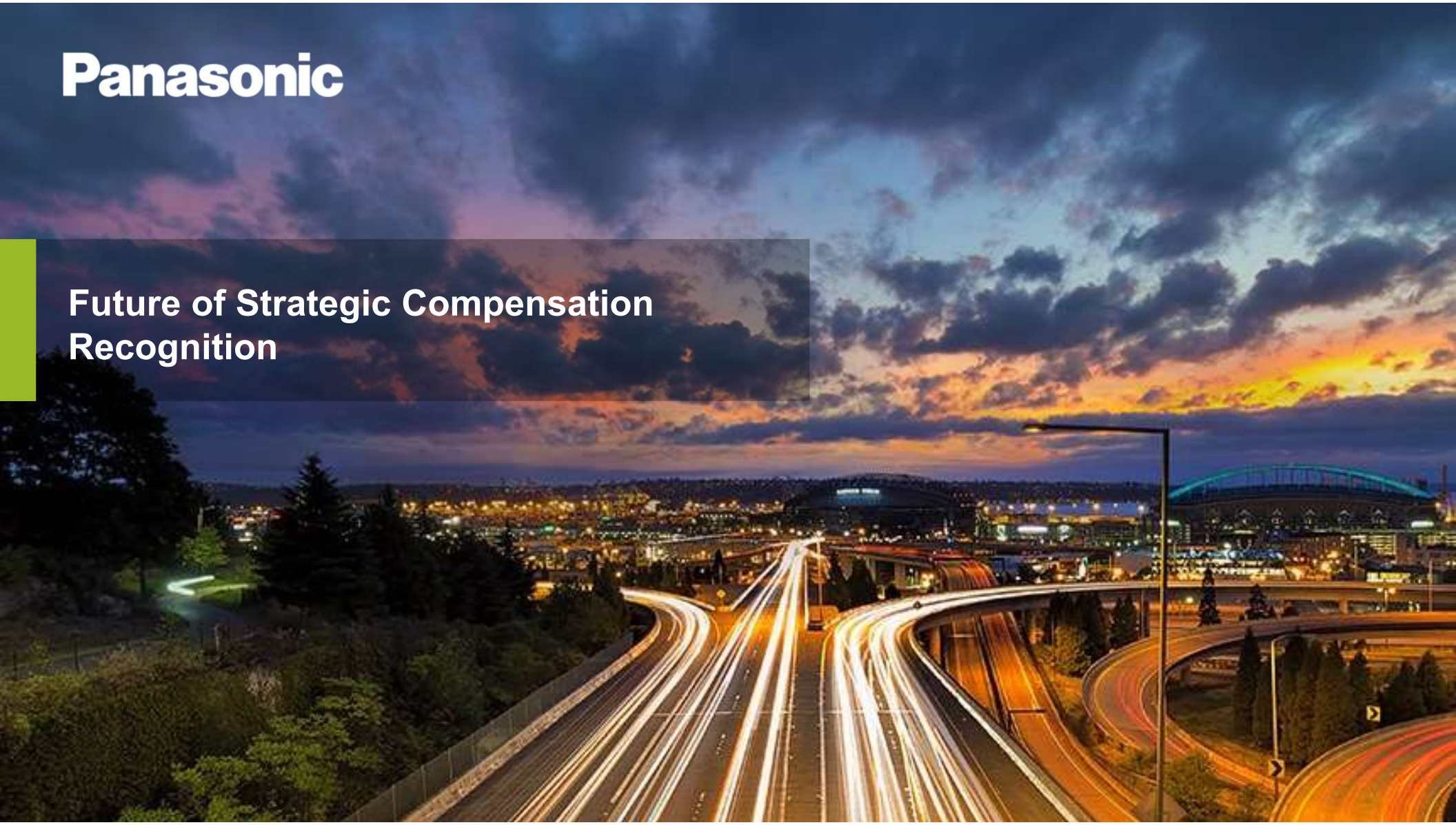
Panasonic

Future of Strategic Compensation Recognition



Who are we?

Panasonic Automotive is among the largest infotainment suppliers in the world. Putting the latest home and mobile entertainment into your vehicle has been our area of expertise for more than 30 years.

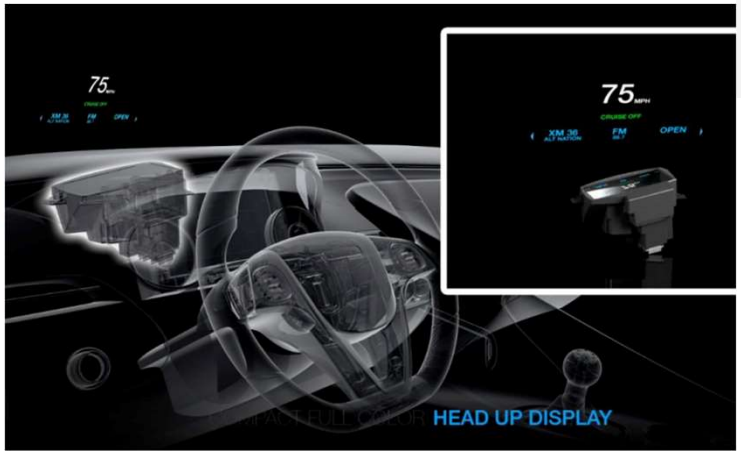
Panasonic
AUTOMOTIVE

Future of Automotive

What's our future?

- Connected
- Autonomous
- Shared
- Electrified

Panasonic
AUTOMOTIVE



IHS #3 Global Navigation Supplier

IHS #1 NA Infotainment Supplier

Rotary Control Tablet

e-Cockpit Vision

Creating next generation driver-focused user experience that perfects the balance of ever increasing interior and exterior.

HUD | Smart Cluster | RCT (Rotary Control Tablet) | Steering Wheel Switches

Panasonic AUTOMOTIVE

People

We are a diverse group of people with special talents to create a better life & better world through automotive technologies that move us.

Panasonic
AUTOMOTIVE

Focus on Culture

Building & reinforcing common behavior expectations and norms makes a big difference in employee engagement and company success

Research by Deloitte has shown that 94% of executives and 88% of employees recognize a distinct corporate culture is important to a business' success and employee engagement.
- Forbes 2018

Panasonic
AUTOMOTIVE

Building Culture around Behaviors

90 DAY
SPRINTS

- Accountability
- Customer Experience
- Learning Agility
- Communication
- Engaging Talent
- Influence
- Courageous Authenticity

Panasonic
AUTOMOTIVE

Recognition

"We now have reason to believe that economic incentives are effective only when people perceive them as support their social needs."

Managing with the Brain in Mind
by David Rock
- Strategy & Business *issue 56, Autumn 2009*

Panasonic
AUTOMOTIVE

Recognition

"The right employee engagement strategy instead of being top down, is from the bottoms up."

- *Kevin Kruse*
  ***Forbes** June 22, 2015*

Panasonic
AUTOMOTIVE